

# PROGRAMME

## REGISTRATION

### THURSDAY, 6<sup>TH</sup> SEPTEMBER 2007

14:00 Welcome and Conference Opening  
Opening address by a member of the  
presiding committee of the Heidelberg  
Academy of Sciences and Humanities

#### Part I – Diagnosis

14:30 Keynote lecture  
“European economic ethics research:  
a diagnosis”  
ADELA CORTINA  
University of Valencia (Spain)

16:30 Keynote lecture  
“European business ethics research:  
a diagnosis”  
LUC VAN LIEDEKERKE  
Catholic University, Leuven (Belgium)/  
President of the European Business Ethics  
Network

20:00 Reception

### FRIDAY, 7<sup>TH</sup> SEPTEMBER 2007

#### Part II – Dialogue

09:30–11:00/11:30–13:00  
Parallel sessions in different discussion groups,  
introduced by presentations of a European  
perspective on topics such as state–economy  
relations, importance of the adjacent (social)  
sciences, corporate social responsibility (CSR)  
etc.

#### Part III – Debate

14:15–15:45 Plenary session  
“Philosophical and religious traditions in  
European business and economic ethics”  
MARCEL HÉNAFF  
University of California (USA)  
STEFANO ZAMAGNI  
University of Bologna (Italy)/  
Johns Hopkins University (USA)

16:15–18:00 Plenary session  
“The role of state–market relations in  
European business and economic ethics”  
BERNARD PERRET  
Laboratoire de sociologie du changement  
des institutions Paris (France)  
MICHAEL WOHLGEMUTH  
Walter Eucken Institute Freiburg (Germany)

### SATURDAY, 8<sup>TH</sup> SEPTEMBER 2007

09:00–10:30 Plenary session  
“European values”  
HANS JOAS  
Max Weber Center of the  
University of Erfurt (Germany)/  
University of Chicago (USA)  
JAN TULLBERG  
Stockholm School of Economics (Sweden)

11:00–12:00 Panel discussion

## European Business and Economic Ethics: Diagnosis – Dialogue – Debate

- Online registration is available at [www.berlinerforum.org](http://www.berlinerforum.org)
- The conference fee will be 50 Euro for regular participants,  
20 Euro for students. Please transfer the fee no later than  
15<sup>th</sup> August 2007 to the following bank account:  
Heidelberger Akademie der Wissenschaften  
Account number: 020 1442, Bank code number: 672 700 03,  
Reason for payment: TGr.02-02-Konferenz
- For international money transfers:  
IBAN DE40 6727 0003 0020 1442 00, Swift Code DEUTDE33HAN33
- For information concerning accommodation and transportation in  
Heidelberg, see [www.berlinerforum.org](http://www.berlinerforum.org)
- For any further inquiries, please contact  
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An International Conference

## European Business and Economic Ethics: Diagnosis – Dialogue – Debate

6<sup>th</sup>–8<sup>th</sup> September 2007

Lecture hall at the Heidelberg Academy  
of Sciences and Humanities

### PARTICIPANT

NAME

ADDRESS

AFFILIATION

DEPARTMENT

PHONE/FAX

E-MAIL

I will attend the evening reception on 6<sup>th</sup> September  
 YES  NO

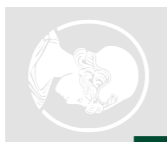
Interdisziplinäre Forschung sowie Förderung des wissenschaftlichen Nachwuchses sind Hauptanliegen der Heidelberger Akademie der Wissenschaften, der Akademie der Wissenschaften des Landes Baden-Württemberg. Ziel der Initiative der Nachwuchskonferenzen ist es, jungen Wissenschaftlerinnen und Wissenschaftlern die Möglichkeit zu geben, in eigener Verantwortung eine Konferenz zu organisieren. Mit diesen Konferenzen, von denen zunächst fünf vorgesehen sind, möchte die Akademie bewusst über den Rahmen der üblichen wissenschaftlichen Nachwuchsförderung hinausgreifen.

Die Heidelberger Akademie der Wissenschaften finanziert die Konferenzen; sie steht den jungen Forschern in Fragen der Organisation zur Seite und stellt ihnen ihre Infrastruktur zur Verfügung. In der Wahl des Konferenzthemas sowie in der wissenschaftlichen Planung sind die Wissenschaftler frei, und auch die Planung des Programms, die Auswahl der Referierenden und Teilnehmenden sowie die praktische Durchführung der Tagung werden von ihnen übernommen.

### ORGANISERS

Dorothea Baur, Institute for Business Ethics, University of St. Gallen (Switzerland) · Franziska Birke, Institute of Transport Economics and Regional Policy, University of Freiburg (Germany) · Jochen Fehling, Interdepartmental Centre for Ethics in the Sciences and Humanities (IZEW), University of Tübingen (Germany) · Dr. Bettina Hollstein, Max Weber Center for Advanced Cultural and Social Studies, University of Erfurt (Germany) · Dr. Mi-Yong Lee-Peucker, Helmholtz Centre for Environmental Research (UFZ), Leipzig (Germany) · Christian Scherer (Assistant to the Organisers), Max Weber Center for Advanced Cultural and Social Studies, University of Erfurt (Germany)

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MAX-WEBER-KOLLEG  
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An International Conference

## European Business and Economic Ethics: Diagnosis – Dialogue – Debate

### Is There a European Business and Economic Ethics Approach?

organised by the  
Berlin Forum in cooperation  
with the Heidelberg Academy  
of Sciences and Humanities

6<sup>th</sup>–8<sup>th</sup> September 2007

Lecture hall at the  
Heidelberg Academy of  
Sciences and Humanities

www.berlinerforum.org



HEIDELBERGER AKADEMIE  
DER WISSENSCHAFTEN

The economic reality in Europe today is increasingly determined by pan-European and global forces that transcend the once predominant level of the nation state. As a result, the “economic ethical reality” has changed as well: economic actors, non-governmental organisations, governments – and the scientific community – have to look beyond national borders in addressing ethical issues. However, despite existing examples of transnational cooperation and discourse, the field of business and economic ethics in Europe remains largely confined to bilateral relations or even national contexts.

This conference on “European Business and Economic Ethics”, which is organised by the Berlin Forum, aims to stimulate dialogue between scholars from different European countries and thereby to strengthen scientific cooperation in this field. At the same time, it seeks to highlight the profile of a possible *European* business and economic ethics in distinction to predominant US-American approaches.

The conference welcomes scholars from all disciplines dealing with questions of business and economic ethics. Its main focus is academic rather than application-oriented, directing attention mainly towards theoretical perspectives on business and economic ethics.

For further information, see [www.berlinerforum.org](http://www.berlinerforum.org)